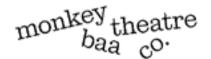
Theory of Change



| Our challenges | Our activities | | Immediate results | Over time | In the long-term | Our goal |
|---|--|-------------------|--|--|--|---|
| The benefits of live performing arts are not shared by all young people. | We connect with young people and their communities by bringing high-quality theatre to them. | | The spark: igniting imagination and connection | The growth: deepening empathy, expression and connection Young people demonstrate | The horizon: creative lives and connected communities There is greater equity | To uplift young Australians by embedding the arts into |
| There are fewer opportunities for young people to develop emotional literacy. | We create theatre experiences that support emotional growth and provide meaningful emotional journeys. | Social Outcomes | joy, wonder and a spark of inspiration. Young people feel included and valued. Young people have access to creative theatre experiences. | enhanced empathy and emotional intelligence. Young people build confidence and self-esteem. Young people experience greater social inclusion and community connection. Young people benefit from improved well-being and create lifelong positive memories. | in cultural access across Australia. Individuals embody empathy, creativity and life skills into adulthood. Communities experience a lasting increase in social capital and youth engagement. | their formative years, enriching their personal and social development. |
| Australian content and stories for young people are in decline. | We develop and present original Australian theatre that reflects the diversity of young audiences. | Cultural Outcomes | The spark: seeing yourself and opening your world Young people see themselves in stories and feel validated. Young people develop curiosity and engagement with theatre. | The growth: shaping awareness, identity and understanding Young people develop a growing appreciation for theatre and the arts. Young people build increased cultural literacy and openness. Young people and communities become repeat attendees and new audiences are formed. | The horizon: a generation of engaged, creative citizens A generation of lifelong arts engagers is cultivated. Australian storytelling is enriched and diversified. Monkey Baa influences the broader arts sector. | |