

Theory of Change

Our challenges	Our activities		Immediate results	Over time	In the long-term	Our goal
The benefits of live performing arts are not shared by all young people.	We connect with young people and their communities by bringing high-quality theatre to them.	Social Outcomes	The spark: igniting imagination and connection	The growth: deepening empathy, expression and connection	The horizon: creative lives and connected communities	To uplift young Australians by embedding the arts into their formative years, enriching their personal and social development.
There are fewer opportunities for young people to develop emotional literacy.	We create theatre experiences that support emotional growth and provide meaningful emotional journeys.		<p>Young people experience joy, wonder and a spark of inspiration.</p> <p>Young people feel included and valued.</p> <p>Young people have access to creative theatre experiences.</p>	<p>Young people demonstrate enhanced empathy and emotional intelligence.</p> <p>Young people build confidence and self-esteem.</p> <p>Young people experience greater social inclusion and community connection.</p> <p>Young people benefit from improved well-being and create lifelong positive memories.</p>	<p>There is greater equity in cultural access across Australia.</p> <p>Individuals embody empathy, creativity and life skills into adulthood.</p> <p>Communities experience a lasting increase in social capital and youth engagement.</p>	
Australian content and stories for young people are in decline.	We develop and present original Australian theatre that reflects the diversity of young audiences.	Cultural Outcomes	The spark: seeing yourself and opening your world	The growth: shaping awareness, identity and understanding	The horizon: a generation of engaged, creative citizens	
			<p>Young people see themselves in stories and feel validated.</p> <p>Young people develop curiosity and engagement with theatre.</p>	<p>Young people develop a growing appreciation for theatre and the arts.</p> <p>Young people build increased cultural literacy and openness.</p> <p>Young people and communities become repeat attendees and new audiences are formed.</p>	<p>A generation of lifelong arts engagers is cultivated.</p> <p>Australian storytelling is enriched and diversified.</p> <p>Monkey Baa influences the broader arts sector.</p>	